



Reflections

co-presented by



Looking Glass Foundation for Eating Disorders

Fairmont Pacific Rim • Thursday May 4, 2023

Auction Donation Opportunities

Champion Support for Mental Illness



Best known for opening Canada's first residential treatment facility for youth with eating disorders, LGF has evolved to offer several unique outreach and support programs that help people who are affected by this mental illness. Our programs and services are developed and constantly informed by those who struggle and those who support them.

Eating disorders are serious, complex, life-threatening mental illnesses that affect people of all genders, sexual orientations, ages, socioeconomic class, abilities, races, and ethnic backgrounds, with marginalized communities having higher incidence and less support.

By innovating new approaches to programming we will fill gaps in existing services and create meaningful pathways between treatment options – so ALL those affected by eating disorders are never entirely without support.



82% of our program participants have experienced barriers to care & 69% are currently not receiving clinical support



28% of our program participants identify as members of the LGBTQ2+ community



2.9 million Canadians are impacted by eating disorders



3rd most prevalent mental illness in Canada & 3rd most common chronic health condition among adolescents



Anorexia has the highest mortality rate of any mental illness

We know that navigating support and treatment options can be challenging and costly. Plus, lack of access to affordable services and real time support is prevalent. We offer accessible and volunteer-enabled virtual peer support programs to those struggling with an eating disorder.

Our Peer Support Programs are:

Confidential • Inclusive • Low Barrier • No Referral Needed • No Cost to Participants
Available for as long as Participant wishes • Ages 14+ • No Formal Diagnosis Required

Recovery is Possible. Join us by becoming an Auction Partner



THE EVENT

Reflections Gala

Looking Glass Foundation's Annual Gala
Thursday May 4, 2023
Fairmont Pacific Rim

MAKING AN IMPACT

We would be delighted if you contributed an auction item to our Reflections Gala. Funds raised through our auction will directly impact those who access our programs and services.

Possible Donations (min value \$200):

- ◆ Health & Wellness Gift Baskets & Services
- ◆ Upscale Dining Gift Certificates
- ◆ Wine & Spirits
- ◆ High-End Fashion Apparel & Boutique Jewellery
- ◆ Coveted Tech Items
- ◆ Items for the Home
- ◆ Unique Experiences, including Sport
- ◆ Luxury Accommodation & Travel

MARKETING RECOGNITION

- ◆ Company name and brand photos (if provided) on online auction bidding website
- ◆ Company/donor name printed in event program
- ◆ Social media promotion of auction to the public on LGF channels
- ◆ Promotion of auction in email newsletter to over 4000 supporters
- ◆ Auction promoted on event website 1 week prior to event date
- ◆ Auction will be promoted on upwards of 40 tablets at event with approx. 350 guests in attendance

PR & OTHER ASSETS

- ◆ Social media kit with key messaging, assets, and message templates for you to promote the auction + show your support for Looking Glass
- ◆ Exposure to new audiences: potential customers and clients
- ◆ Use of LGF's logo
- ◆ Opportunity to showcase commitment to destigmatizing eating disorders

PHOTO GALLERY






THANK YOU FOR
SUPPORTING

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WE LOOK FORWARD TO HEARING
FROM YOU!

For further information,
please contact us:

604.314.0548

events@lookingglassbc.com